

HousingFest 2019

Merchandise Design Competition



The Festival:

[HousingFest](#) is a springtime music and arts festival presented by [Urban Ministry Center](#). The festival is designed to raise funds and awareness for the cause of ending homelessness in Charlotte. Like any festival worth its salt, HousingFest takes pride in offering uniquely designed merchandise each year in the form of posters and t-shirts. A grant from the Reemprise Foundation is allowing us to open our design search to local artists for HousingFest 2019! **We invite you to send us YOUR vision for an image that captures the spirit of Charlotte's community gathering together in a celebration of music and arts to end homelessness.**

The Prize: \$500 Commission

The Competition:

Urban Ministry Center's HousingFest values the time, talent, and dedication required by all art forms. Consequently, **we are inviting graphic designers to offer CONCEPT-based submissions, so that we can identify one artist whose work we will commission** for the creation of our 2019 festival merchandise. We invite you to submit your ideas by following these competition guidelines:

1. **Submission Components** – Concepts must be submitted via email by January 15, 2019, and accompanied by at least 3 samples from your portfolio. The samples will give us a sense of your style and talent as an artist. The concept, if selected, will become the framework for your commissioned artwork that will in turn become the HousingFest 2019 merchandise image. Concepts may consist of sketches, brief descriptions, and/or unfinished artwork. Contestants may enter more than one concept.
2. **Selection Process** – A panel of 5 judges will select a winner from among the submitted concepts. If your concept is selected, you will be notified via email on January 17th. You must return a signed contract outlining the partnership with UMC by January 24th. Completed artwork must be submitted in **vector format** by February 15th.
3. **Commissioned Work** – Competition organizers will be in communication with the winning designer while concept is developed into a completed work. A \$500 commission will be paid to the artist upon completion of the work. The winning designer must agree to exclusive use of this artwork by Urban Ministry Center's HousingFest.

Tips & Things to Consider:

- Representation of our Queen City is encouraged.
- HousingFest at its core began as a music festival. Featured artists have spanned the genres of rock, blues, Americana, soul, and gospel, including Buddy Guy, Mavis Staples, St. Paul and the Broken Bones, Josh Ritter, The Blind Boys of Alabama, Aaron Lee Tasjan, Jim Lauderdale, Matrimony, Lindi Ortega, Nikki Hill, Justin Fedor, and Reeve Coobs. (See page two to view images from HousingFest in years past).
- Urban Ministry Center's mission is to bring the community together to end homelessness, one life at a time.

Submit your Concepts!

Please contact Katie Church at kchurch@urbanministrycenter.org. Questions? Call 704-926-0623.

HousingFest 2014-2018

2014 – The Blind Boys of Alabama perform at a sold-out Neighborhood Theatre.



2017 – St. Paul and the Broken Bones and Aaron Lee Tasjan perform at a sold-out The Fillmore Charlotte.

2016

Josh Ritter headlines along with five other acts at The Fillmore Charlotte.

Original merchandise design created by artist Will Puckett.



2018

Buddy Guy and Mavis Staples perform at Ovens Auditorium.

